

Taylor W. Cooper

Driven professional delivering results

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EXPERIENCE

Endless Distribution, Asheville, NC — *Partner Success Executive*

February 2022 - May 2023

- Developed and executed sales strategies, resulting in a 20% increase in client acquisition.
- Collaborated with clients to understand their needs and provide tailored solutions, achieving a 95% satisfaction rate.
- Maintained strong relationships with customers, leading to a 15% increase in repeat business.
- Demonstrated exceptional organizational skills, effectively managing a growing client base of over 200 accounts.

Marine Corps, Fort Meader, MD, MCB Camp Lejeune, NC — *Instructor, Communications Strategy and Operations Specialist*

April 2016 - July 2021

- Taught basic to advanced videography, photography, and editing techniques with Adobe Creative Suite to service members in a joint military environment.
- Developed and implemented lesson plans, mentored 20 entry-level Marines, and ensured their overall well-being.
- Produced and quality-controlled media content for II Marine Expeditionary Force, managing interviews, b-roll, and natural sound.
- Fostered international relations by documenting training in eight foreign countries and built a public affairs presence.
- Guided media coverage of military training and held a leadership role three ranks above pay grade for eight months.

EDUCATION

Asheville-Buncombe Technical Community College , Asheville, NC — *Software and Web Development A.A.S.*

August 2021 - May 2025

- Completed coursework in internet-ready devices, servers, databases, programming languages, and Internet applications, including site development and design.

SKILLS

-Coding Languages: Acquired skills using HTML, CSS, LESS, TailwindCSS, JavaScript, and PHP.

-Adobe Creative Suite: Experienced in use with Adobe Photoshop, Bridge, Premiere, Illustrator, and Audition.

-Leadership: The ability to motivate and guide a team, set clear goals and expectations, and make effective decisions in high-pressure situations.

-Communication: Strong verbal and written communication skills to effectively convey information, instructions, and orders to members of the team.

AWARDS

Navy Achievement Medal
-Outstanding performance of duties while forward deployed

Joint Service Commendation Medal -Ability to communicate and work effectively in a joint military environment.

Good Conduct Medal
-Consecutive years of honorable and faithful service.

Sea Service Deployment Ribbon -Ability to go wherever and whenever needed by appointed leadership.

- Learned and applied industry related standards.
- Qualified for roles in Internet and mobile applications, websites, web services, and other Internet technology-related areas.

Staff Non-Commissioned Officer Academy, MCB Quantico, VA — *Sergeants School Residential Course*

January-February 2020

- Acquired expertise in diverse leadership styles and techniques.
- Developed ethical decision-making skills through the analysis of historical case studies.
- Mastered the art of critical thinking to proficiently articulate ethical dilemmas in essay form.

Defense Information School, Fort Meade, MD — *Instructor Trainer Course*

September 2019

- Attained innovative techniques for instructing students in captivating and novel ways.
- Gained proficiency in interpreting and implementing well-crafted lesson plans, constructing lectures accordingly.
- Cultivated the skill to dissect and analyze the curriculum, discerning the underlying purpose of instruction.

Defense Information School, Fort Meade, MD — *Electronic Journalism and Public Affairs Specialist Course*

January - February 2017

- Mastered techniques for capturing b-roll footage, conducting interviews, and using various digital cameras.
- Gained proficiency in Adobe Premiere Pro for both basic and advanced editing.
- Learned to craft compelling news articles, press releases, and narratives, along with the fundamentals of still photography.
- Engaged dynamically with press members and developed a commanding social media presence to foster meaningful interactions.